

# 4 Vol.1 No June 2009

For Certified Asthma & Respiratory Educators



## THE BACHELÖRETTE

#### ARC's "The Bachelorette" Films Episode at Fairmont Chateau Whistler

If you would like to see the Fairmont Chateau Whistler (as well as how amazing it is that we will be able to have this year's conference in Whistler) the staff at the Fairmont Chateau Whistler have let us know that we should watch ABC's television show. "The Bachelorette" on Monday, June 15th at 8:00 pm EST/

7:00 central. For those of you not familiar with the show, there is a Vancouver girl this year that gets to choose from 30 perspective suitors. Jillian is down to the last 10 men and takes them all to Whistler Monday night. If you would like to see this beautiful hotel as well as some of the exciting activities that Whistler has to offer then check out the show.

According to Tourism Whistler. Jillian and one lucky suitor will enjoy a bird's eye view flying through the air above snow-covered valleys at incredible speeds on a Ziptrek tour, followed by a romantic dining experience at the Bearfoot Bistro in the renowned private wine cellar. The next date involves a breathtakingly scenic flightseeing tour over Whistler, provincial parks and glacier icefields, eventually landing the ski plane on the Champagne Glacier near the giant Pemberton icecap. And of course, a trip to Whistler (or romantic date, apparently!) wouldn't be complete without a ride on the new Peak 2 Peak gondola! (Ed note: Cheryl, don't pretend you don't watch the show regularly. Two words.
Guilty pleasure!)



Going for Gold: Motivated for Excellence National Respiratory Care and Education Conference November 12 – 14, 2009 The Fairmont Chateau Whistl Whistler, BC

## Conference Planning Update

By Cheryl Connors, Executive Director

We have great news! The conference program and registration kit is almost ready to be sent to the designers & printed. You should expect to receive it in the mail in late June or early July. (We're just chasing the last couple of speakers for their program details!)

I know that I say this every conference but I have to say that this year's program is our best ever! Conference chair, Margot Underwood, and her team (Sandra Small, Donna Hogg, Todd Gale, Jennifer Olajos-Clow, Eileen Gresl, CNAC President Harold Kim as well as yours truly!) have done an outstanding job with the program. We have made sure that the program contains a balance of asthma (both adult & paediatric), COPD, allergy, smoking cessation as well as the latest education theory.

#### A Sneak Peek at Some of our Plenary Sessions

Internationally acclaimed lecturer, author & consultant, Lorraine Wright, RN, PhD www.lorrainewright.com will discuss how entering into conversations of illness & suffering offers opportunities for paving the way for hope and healing in individuals and families. Dr. Victor Lun, a member of Canada's Olympic Health & Science Team, will discuss Asthma and Athletes. He will even touch on some of the controversy surrounding current anti-doping legislation (and the much higher percentage of elite-level athletes now presenting with asthma). Dr. Lun has also promised to find an Olympic athlete or two to join him for a panel discussion! Michael Reist, a teacher, will discuss how current brain research shows us how boys & girls learn differently. I promise this will be a fascinating presentation (and you may even glean some insight into how your spouse's brain actually operates)!

We will also have presentations on what's new in asthma, COPD, paediatric asthma, Alpha1 Antitrypsin Deficiency, smoking cessation, education theory & even the latest on food allergy!

## Workshops, Workshops & More Workshops

The Calls for Workshops & Plenary Session Speakers that we sent out went very well. We received a number of excellent proposals and you are going to see the quality reflected in the variety of workshops offered this year. I know delegates are going to have a really difficult time trying to decide which workshop they want to attend. You will have 22 workshops to choose from over three separate workshop sessions!

Here's just a sample of workshop topics: social constructivism in patient education, adolescents & asthma, integrating spirometry into family care, preventing work-related asthma, changing pharmacist roles in respiratory care, motivational interviewing for smoking cessation, managi chronic cough, family-centred care, heart failure & COPD, exercise & healthy living, paediatric teaching resources, and advance care planning.

# Conference Pricing & Registration

The conference registration rate will remain unchanged for 2009. Register by September 17th for the early-bird rate for current CAEs and CREs of \$325 (\$350 for non-CAEs/CREs). Prices go up by \$50 after September 17th

New this year! You will be able to register & pay for the conference online. We're just finalizing the registration system (and updating the website). We expect to have this ready early in July as well. We'll let you know when the new website & registration system are up & running!

## Register Early to Receive a Special Promotion at the Fairmont Chateau Whistler

The conference is taking place at the luxury, world-class Fairmont Chateau Whistler resort. We have secured a special conference rate of \$139 for moderate rooms and \$159 for Fairmont rooms. The Fairmont Chateau Whistler is offering a special promotion to the first 25 delegates to register in each room category. Moderate room reservations will be upgraded to Fairmont rooms & Fairmont rooms will be upgraded to Deluxe rooms.

To receive the discounted conference rates, reservations must be received at the hotel no later than Monday, October 19, 2009. All reservations made after Monday, October 19, 2009 will be subject to availability and may reflect an increase in the guestroom rate

Contact the Fairmont Chateau Whistler directly to make your reservations at 1-800-606-8244 (local number is 604-938-8000). Make sure that you say that you are with the Canadian Network for Asthma Care to receive the special discounted rate.

Or you can book online at: https://resweb.passkey.com/go/asthmacare2009

Remember, only the first 25 rooms in each category will receive the special upgraded promotion, so make your reservation soon!!!!



**Trudell Medical Offering Free Paediatric Patient Counselling Kits to all CAEs** & CRES

Trudell Medical International, a local Canadian company with manufacturing in London, Ontario, has extende d an offer to all Certified Asthma and Respiratory Educators for a FREE Paediatric Patient Counseling Kit. The Kit comes fully equipped with demonstrator samples of the new AeroChamber\* Brand AC Girlz\* and AC Boyz\* Chambers and TruZone\* Peak Flow Meter in addition to counseling materials such as valved holding chamber instructions for use and care, mask sizer, asthma action plan templates and patient counseling pads. To get your free kit simply send an email with your name and shipping address to Shae Sartori at ssartori@trudellmed.com