

New CNAC Website Launched

Please check out our beautiful new CNAC website when you have a moment at www.cnac.net. It is still somewhat under development. (I'm writing as fast as I can!) We will continue to develop this website to make it a more meaningful resource for you. We have some exciting plans to use the website to promote the services of CAEs and CREs to your clients, as well. Check back often!

If you have trouble viewing these e-blasts, all back issues can be viewed online, in the For "CAEs & CREs" section.

Unique Continuing Education Opportunity for CAEs and CREs on the Air Quality Health Index (AQHI)

Outdoor air pollution plays a significant role in affecting the health of all Canadians. Exposure to outdoor air pollution has been associated with many adverse health outcomes, including impaired lung function, exacerbation of asthma, chronic obstructive lung disease and impacts on the cardiovascular system that may lead to hospitalization and premature death. Ambient air quality affects not only individuals with asthma and breathing problems but also pregnant women, the very young and the elderly.

In September 2009, the UBC School of Environmental Health launched an on-demand, online course on outdoor air quality and health and the Air Quality Health Index (AQHI). This course is available at no cost, made possible through funding by Health Canada. Time commitment to individual learners is expected to be three to four hours plus time in an asynchronous discussion forum to discuss case studies and other course content with other learners and a subject matter expert. [NB This course will soon be available in French.]

CAEs and CREs may use these course hours as professional development hours for recertification.

For more information, and to register:
http://www.soeh.ubc.ca/Continuing_Education/



CONFERENCE UPDATE

Early-Bird Registration Deadline Extended till October 23, 2009

During these challenging economic times, especially in healthcare, we are working hard to keep your conference costs down so we have extended the early-bird registration deadline. **Register until October 23, 2009 and you will still receive a \$50 discount off the regular registration rate!!! Register now!!! www.cnac.net**

Fairmont Chateau Whistler Almost Sold Out

If you were planning on attending the conference in Whistler, **November 12-14, 2009** at the Fairmont Chateau Whistler, the room block is almost sold out. There are not a lot of rooms left. Book online at:

<https://resweb.passkey.com/go/asthmacare2009>

Or phone: **1-800-606-8244** and say you are with the Canadian Network for Asthma Care.

Cornucopia - If You Thought You Needed Another Reason to Travel to Whistler!

Cornucopia, Whistler's premier wine & food tasting extravaganza will take place November 12-15, 2009. (This is a great reason to stay and have fun on the Saturday night after the conference!) The annual event is a unique opportunity to mingle, mix and sit in on fascinating seminars with acclaimed sommeliers, vintners and wine professionals visiting Whistler from around the world, just for this special celebration. Featuring a sumptuous variety of hands-on classes, glamorous gala tasting events and sizzling after-parties, Cornucopia offers something for both the experienced connoisseur and those seeking to better appreciate the epicurean delights of wine and food.

You can book your tickets for Cornucopia events online at: <http://www.whistler.com/cornucopia/>

New Asthma Society Online Learning Module Launched

By Oxana Latycheva, PhD, CAE

The Asthma Society of Canada is excited to introduce you to a new, interactive learning module for the public called *Taking Control of Your Asthma*. It was developed in partnership with the Division of e-Learning Innovation, Michael G. DeGroote School of Medicine, McMaster University, and recently posted on the Asthma Society of Canada website for World Asthma Day in May. The McMaster development team followed a rigorous formative evaluation process to ensure the key learning needs of the public were addressed.

Evidence-based principles of instructional design and the use of multimedia to optimize learning informed the development.

Feedback was garnered from persons with asthma, experts in the field of asthma management, as well as, the National Asthma Patient Alliance and it was very positive. It supports patient education activities and we encourage you to check it out and share it with your colleagues and patients. This interactive module can be viewed at: www.takingcontrolofyourasthma.ca.