



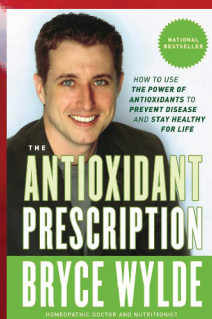
Celebrating Our Past: Embracing Our Future ASED 10: National Respiratory Care and Education Conference

Keynote Speakers Announced

By Cheryl Connors, Executive Director

The conference planning committee has been hard at work on the program for ASED 10, taking place **November 10-12, 2011 at the Hilton Lac-Leamy in Gatineau, Quebec.** We wanted to give you a sneak peek by announcing some of the spectacular keynote speakers that we have confirmed for the conference. I know that you will want to make sure you have the time booked off to attend in November. This is going to be a conference not to be missed!!! I know I tell you every conference that it will be the best conference ever but we really do keep raising the bar!

Our plan is to send out the full registration kit in late June so watch out for it in the mail!



Dr. Bryce Wylde

Best-selling author, television star & alternative medicine visionary

Dr. Oz describes Bryce Wylde as a "rising superstar" in the area of homeopathic medicine. Bryce Wylde is a television star, best-selling author, alternative medicine expert, clinician, educator and philanthropist. Bryce is host of his own television show, frequent expert guest contributor with CBC, Good Morning America and the Dr. Oz Show and keynote speaker for multiple national events.

Known as one of Canada's leading alternative health experts, Bryce Wylde is a highly knowledgeable and respected natural healthcare practitioner whose specialty is homeopathy, clinical nutrition, and botanical medicine and whose focus is routed within functional medicine. Bryce is the director of natural medicine and wellness at Health With Care, a fully integrated group practice with multi-disciplinary healthcare services with locations in Toronto, Vaughan, and Markham, Ontario where he also consults with his patients.

In 2009, Bryce Wylde began his on air television career with CP24 with his own hour long highly rated weekly television show, Wylde on Health. It airs LIVE on Friday's at 7 PM and has featured interviews with international experts including Dr. Deepak Chopra, Dr. Mehmet Oz, CNN's Dr. Sanjay Gupta, Dr. David Suzuki, and New York Times health writer Gary Taubes to name but a few. Dr. Wylde has all of his guests – local and international – weigh in on and share their views and opinions on alternative, complementary, and integrative approaches to health and wellness.

In 2009, Random House Canada published and released Wylde's national best seller, **The Antioxidant Prescription: How to Use the Power of Antioxidants to Prevent Disease and Stay Healthy for Life.** It is endorsed by renowned experts in the field: Dr. Andrew Weil and Dr. Mehmet Oz and is available at Indigo/Chapters, Shoppers Drug Mart, Whole Foods, Longo's and most independent book stores. Bryce is currently writing his next book **Debunk The Junk: Reflections on the Alternative Health Industry** scheduled for release in 2012.

In July of this year, Bryce will be climbing Mt. Kilimanjaro to raise funds and awareness for mental health.

Take a look at Dr. Wylde's YouTube promotional video at:

<http://www.youtube.com/user/wyldeabouthealth#p/a/u/1/FQLqOqum1AQ>
<http://www.wyldeabouthealth.com/>

Dr. Steve Hotz

**Opening Session
to Set the Standard**

Dr. Steve Hotz will be opening the conference with an interactive, skill-building session to convey best practices concerning the patient's intrinsic motivation to adhere to various treatments and behaviour change targets for respiratory illness. He will address what drives patient adherence/non-adherence to treatment, interview skills to assess and build patient's own motivation for adherence/behaviour change.

Dr. Hotz practices as a consulting psychologist in clinical and health psychology in Ottawa, is President of Health Behaviour Technologies Corp., and is Adjunct Professor in the Faculty of Medicine at the University of Ottawa where he teaches in the undergraduate curriculum and the family medicine residency programme. He consults nation-wide on brief intervention programs for health behaviour change, mental health, health promotion, occupational mental health and continuing education for health professionals. His clinical and consulting practice focuses on: development and evaluation of continuing education programs for healthcare professionals targeting practice change, treatment adherence and health-behaviour change skills, behavioural risk reduction in the prevention and treatment of chronic illness and prevention and treatment of acute and chronic mental health problems.

Send Us Your Typical Adherence Challenges

To ensure that the material is truly relevant to delegates, Dr. Hotz has asked for some patient case material that illustrates the nature of adherence problems typically encountered and challenges faced by educators working with patients who do not adhere well to treatment recommendations. Email your examples of typical patient adherence problems to cconnors@cnrhome.net

Michael Reist

Back by Popular Demand

For those delegates who were lucky enough to have travelled to our last conference in Whistler, they will tell you what a pleasure it was to be able to hear Michael Reist speak to delegates on how "Boys and Girls Learn Differently". Michael spoke for an hour and left the audience clamoring to hear more. With overwhelming feedback of "please bring him back" and "more Michael Reist", we have listened and are excited to announce that he will join us in Gatineau!

Michael Reist is a teacher with over 25 years of experience in the classroom. He is currently head of the English Department at Robert F. Hall Catholic Secondary School in Caledon East. He is a frequent speaker to parent groups and education conferences across North America, where his workshops on bullying and how boys and girls learn differently have drawn large crowds and enthusiastic responses. Michael is the author of **The Dysfunctional School: Uncomfortable Truths and Awkward Insights on School, Learning and Teaching.** His new book, **Raising Boys in a New Kind of World** will be published this fall. Mike has written numerous articles for publication and presents a professional development course to teachers entitled "Replacing the Hard Drive: New Ways of Being a Teacher." He taught a course in the Continuing Education Department of St. Michael's College, University of Toronto entitled "Re-Thinking School: Radical Theories of Education." He is a founder of The Beach School, a democratic free school in Toronto. He lives in Caledon East with his wife and four children.



Donna Messer

**Canada's Queen of
Networking Will Get Us
Started**

Best-selling author, journalist, and trainer, Donna Messer, will open our Welcome Reception by teaching delegates how to get the most out of their conference experience by teaching us the value and skill of networking. Combining interactive training, strategic planning and an exploration of the natural fears of networking, Donna demystifies the

process by providing techniques that can be immediately used. These are skills that can be transferred to your work with patients and invaluable life lessons. Donna is an inspiring and a passionate motivator and we are thrilled that she has agreed to open our conference.

As President of ConnectUs Canada, and Managing Editor of Toronto Entrepreneurs magazine, Donna's contact network extends well into the tens of thousands – a network that she routinely and freely shares with her clients, associates and acquaintances via the extensive speaking engagements and workshops she holds around the world.

A dynamic, highly sought-after speaker, Donna has spoken throughout North America, the Caribbean, Mexico, Europe and Iceland on a host of topics dealing with the art of networking and the ties that bind. She has spoken before Federal, Provincial, Municipal and State governments, even serving as an advisor to the Prime Minister's Office (PMO) on issues relating to women in business.

<http://www.connectuscanada.com/>

