

**Upcoming Events** 

#### AllerGen's 2012 Annual Research Conference

Innovation from cell to society

February 5-7, 2012 Fairmont Royal York Toronto, Ontario

This conference will feature scientific presentations by researchers, clinicians and trainees on issues and outcomes arising from AllerGen's nationally networked research program focusing on:

- The Canadian Healthy Infant Longitudinal Development (CHILD) Study
- Food Allergy and Anaphylaxis
- Diagnostics and Therapeutics
- Gene-Environment Interactions
   Public Health, Ethics, Policy and Society
- Mind-Body Interactions and
   Allergis Disease
- Allergic Disease
   Occupational and Work-related

Allergy and Asthma

- Trainee and New Professionals welcome reception
- Keynote addresses by internationally renowned birth cohort experts
- Expert panel discussions featuring leading researchers, industry and government representatives
- Unique networking opportunities with AllerGen clinician-scientists, researchers, trainees and new professionals, industry members, research partners, patient advocacy group representatives and board members
- Conference Gala Dinner

For more information and to register:

http://www.allergen-nce.ca /Events/2012\_Annual\_ Conference, Toronto, ON.html

# 9th Annual Air Quality & Health Workshop

March 6-7, 2012 Vancouver Marriott Pinnacle Hotel Vancouver, BC

This two-day workshop focuses on asthma and air pollution, the roles of environmental exposures, genetics and epigenetics, outdoor air pollution and, indoor and outdoor air and asthma exacerbations, air quality tools for managing asthma risks, asthma in changing climates as well as radon including: health impacts and mitigation.

For more information, click here.

#### **Message from the Executive Director**

By Cheryl Connors

Happy New Year to everyone! I hope everyone managed to take some time to enjoy the holiday season with friends and family. 2011 for CNRC ended with our hugely successful con ference held in Gatineau November 10-12th, 2011. There were about 440 participants at the conference. I'm not sure everyone realizes how much work goes into organizing these conferences but our planning committee started more than a year in advance to put together a program that would be relevant, interesting and entertaining for CAEs and CREs. Special thanks to Chair Lisa Cicutto and committee members Sandra Small, Andrea White Markham, Jennifer Olajos-Clow, Donna Hogg, Marie-France Beauchesne and Patricia Cote.





The A Les McDonald Award for Innovation & Excellence in Respiratory Care & Education was awarded to: Ann Bartlett, RN, MN, CRE from Hamilton, Ontario (right) and Shauna McGhan, RN, MN, CRE (left) from Sherwood Park, Alberta. Congratulations to you both! I will be heading out west shortly to look at hotels for our 2013 conference. As soon as one conference ends, we start working on the next one.

We are busy finally with the

Recertification Guide update. I generally receive three or four emails a day about the guide. You will all be given lots of notice when the new guide is available. You can still recertify using the old guide but you can choose to wait (without penalty) until the new guide (and requirements) comes out (probably in about two months time).

## **Currents** in Allergic Living magazine



I am pleased to share some fantastic news!

GlaxoSmithKline Canada has generously agreed to provide us with an unrestricted educational grant to fund our *Currents* supplement in Allergic Living magazine. This has been a great vehicle for us to promote the work of CNRC and our Certified Asthma and Respiratory Educators as well as use the magazine to engage in direct patient education.

So once again, we are looking for CAEs and CREs to work on the Spring 2012 issue. Our lead story will be on "the toll of spring allergies" on work and school. We are looking for strategies for managing these allergies. The article could also discuss the

implications of our longer growing season on these allergies (*milder winters? climate change?*)

We are also looking for volunteers to be profiled in the Q&A section. Each issue we try to profile a multidisciplinary group of CAEs and CREs from different parts of the country. You can submit questions of your own or the Allergic Living editors will provide you with questions. (*This would also be a great forum for you to submit your common patient questions*.)

And don't worry if your writing skills are less than print-ready! The professional writers and editors at Allergic Living magazine make us sound brilliant! We're looking for subject expertise. Email: <a href="mailto:cconnors@cnrchome.net">cconnors@cnrchome.net</a> if you would like to volunteer.

## TimedRight Update



So far, we've had 196 CAEs and CREs join our *TimedRight* group. Discussions have been created on opportunities to become AQHI trainers, content needed for our *Currents* Allergic Living supplement, the possibility of separate COPD certification, information sharing that came out of the conference in Gatineau, educating in First Nations communities, and telehealth technology.

**TimedRight** is a Canadian organization that provides a secure online community for people working in healthcare. You will find that it is similar to other social media networking sites you may now be using like Facebook, Twitter and LinkedIn.

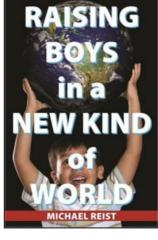
We are hopeful that as you become more comfortable with the site, you will use this as a resource to network and share knowledge with your colleagues around the country. Increasingly, *CNRC* will be using *TimedRight* as our primary source of communication with educators since we love the ability for the communication to be two-way. We don't want to just talk at you. We want to hear from you, too!

Congratulations to *Peter Daugulis* from Delta, BC, who was the *first winner of the Flip Mino HD video camera*. Every time you post in our *TimedRight* CAE/CRE group, you will be entered in the draw to win a camera. We have more video cameras to give away so keep posting! Don't be shy!

And for those "technophobes" in the group, please feel free to give me a call and I can talk you through the sign-up if you have problems. Trust me, most talk of technology makes my eyes glaze over and my head start to explode, so don't be embarrassed to give me a call and ask for help. 905-880-1092. My benchmark for technology is that if I can understand and use it, anyone else

Look forward to connecting on  $\it TimedRight$ .

# Michael Reist's New Book Released



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Extremely popular CNRC conference keynote speaker Michael Reist's new book has been released - *Raising Boys in a New Kind of World* Michael's provocative and engaging advice is a must-read for any parents of boys today and for all educators who are currently working with boys.

From video games to the Internet, technology and popular culture are having a profound effect on today's boys. *Raising Boys in a New Kind of World* is a passionate call for greater empathy. The more we know about boys, the more realistic our expectations of them will be. We need to stop seeing normal boy behaviour as a problem and learn to understand a boy's need for movement, his unique learning styles, and his personal methods of communicating.

Michael Reist writes from the front lines. As a classroom teacher for more than 30 years and the father of three boys, he has seen first-hand the effects that changes in modern culture are having on boys. **Raising Boys in a New Kind of World** is an inspiring and entertaining collection of positive, practical advice on many topics, including discipline, homework, video games, and bullying, and provides numerous tips on how to

communicate with boys.

http://www.chapters.indigo.ca/books/Raising-Boys-New-Kind-World-Michael-Reist/9781459700437- item.html?ikwid=michael+reist&