

Executive Director's Message

I wanted to wish everyone a belated Happy New Year! 2013 promises to be a year filled with exciting changes at CNRC. 2012 was a particularly busy year. As with many of us in the non-profit sector, resources continue to be a challenge. Our Board of Directors took some time to assess our current situation and participated in a business model innovation workshop in June. The process is a little different than traditional strategic planning in that it really encourages creativity and for an organization to be nimble and flexible in responding to the fast pace of our changing world. I have always said that the amazing volunteers working with this organization never have a shortage of innovative ideas. Now our Board is working to ensure that our business model can keep pace and sustain our innovation.



CNRC also started working with a new exam company in order to transition to **computer-based exams - Yardstick from Edmonton, Alberta**. Computer-based exams allow us to offer exams in more locations - really anywhere in the world that we are able to offer a proctored exam site with a secure Internet connection.

As you will read here, we are well underway with conference planning. **Kathy Hayward**, one of our outstanding pharmacist CREs from Calgary, has agreed to chair this year's conference. I look forward to seeing as many of you as possible later this year in Lake Louise.

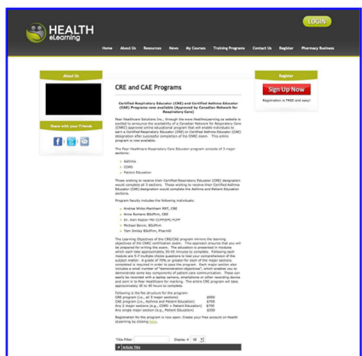
If you haven't already done so, I do encourage you to sign up to CNRC's private group at TimedRight. **cnrc.timedright.com**.

I receive anywhere from 300 to 500 emails every day and it has become increasingly difficult to keep up with that volume. It is a lot more efficient for me to post information into our CNRC group on TimedRight. For example, I can post an answer about recertification rather than respond to ten emails in the same day about the same question. If you have emailed me and I haven't responded, please email again. I do try really hard to answer every email but sometimes they get missed in the huge volume. Feel free to give me a call if you don't hear back at **905-880-1092**.

We will have some exciting news to announce very soon about our plans to move forward with smoking cessation/tobacco certification. Stay tuned!



Pear Healthcare Solutions Launches New Respiratory Educator Training Programs



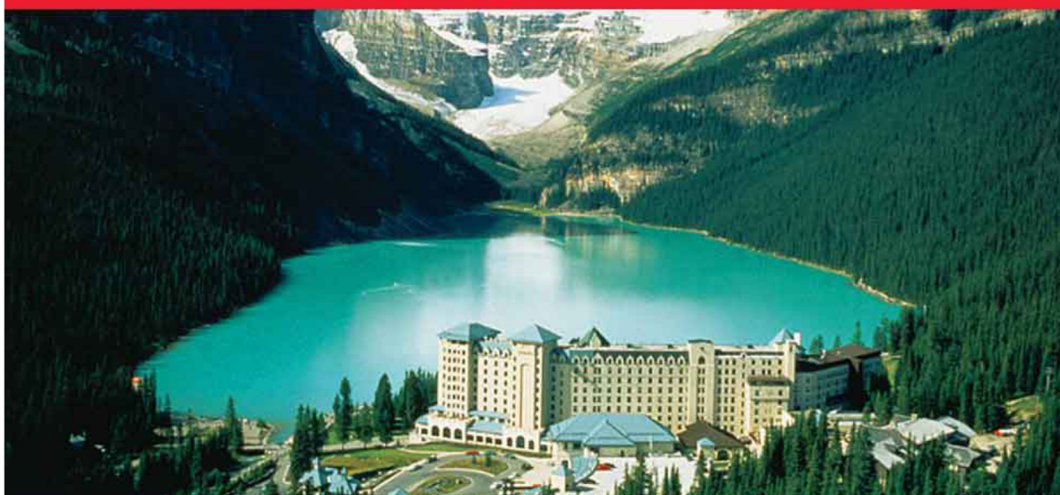
We are pleased to announce that **we have a new partner - Pear Healthcare Solutions**. Pear Healthcare has just launched a new CNRC-approved respiratory educator program. This program is offered in three separate modules (education, asthma management and COPD management) and is **completed entirely online**. It is a great solution for those busy healthcare professionals that can not travel to an in-person course or require a more flexible environment to complete their training, as this online program can be completed at the student's own pace.

For more information, please go to: <http://www.healthlearning.ca/news/cre-and-cae-program>

Innovate

FROM DISEASE MANAGEMENT TO HEALTH PROMOTION
ASED 11: NATIONAL RESPIRATORY CARE & EDUCATION CONFERENCE

ASED 11: National Respiratory Care and Education Conference



FAIRMONT CHATEAU LAKE LOUISE

November 7-9, 2013

Room rate \$179

Our conference this year will take place November 7-9, 2013 at the beautiful **Chateau Lake Louise in Alberta**. We were able to negotiate an **amazing room rate of \$179**. The closest airport to Lake Louise is Calgary. You can take a bus or rent a car so plan on another two to three hours of travel time from the airport. (We will have more information on transportation in the conference section at **www.cnrchome.net**.) We know that Lake Louise will require a little more effort to travel to but we're sure once you arrive, you will realize that it will be worth it. Lake Louise is truly one of the most spectacular locations in the world.

The theme for this year's conference is "**Innovate: From Disease Management to Health Promotion**". Our planning committee already has some great speakers and workshops lined up. We will be sending more details soon.

We have opened our **Call for Abstracts** as well as **Calls for Presentations** and **Workshops**. This conference is successful because our planning committees work really hard to ensure that the conference meets the educational needs of our respiratory educators. We encourage you to collaborate with a colleague and submit a proposal for a workshop or presentation.



[work](#)



Do you have **suggestions for topics** to be included at the conference? Do you know any **great speakers** that you think other respiratory educators would like to hear? Please take a moment to give us your suggestions.

<http://fluidsurveys.com/surveys/cnrcced/cnrc-2013-conference-ideas/>

CNRC Certifies US Healthcare Professionals

CNRC was approached last year by a group of healthcare professionals working in the United States who were interested in becoming trained and certified in COPD. The educators have all been certified as asthma educators in the US but national training and certification programs in COPD did not exist. As the US asthma certification does not include such a strong emphasis on education, CNRC created a new credential specifically for healthcare professionals working in the US - the Certified COPD Educator (CCE). **(Please note that this CCE credential will not be available in Canada. In Canada, we will continue to offer the Certified Respiratory Educator credential and expect our healthcare professionals working with adult clients to know both asthma and COPD.)**

The first group of US candidates took the exam in June. We are excited to report that we now have 66 Certified COPD Educators in the US. Thank you to GlaxoSmithKline USA for supporting your staff with this training and certification opportunity.

This is a wonderful opportunity for Canadian and US educators to exchange ideas. We will continue to look for meaningful ways to engage with our new US colleagues.

New CNRC Recertification Guide Ready

After years of work, we are finally able to announce that our new Recertification Guide has been finalized. **If you are due to recertify, you will be sent a formal notice by email** that you are due to recertify. If you are due to recertify in 2013, your recertification application is due by June 30, 2013. (If you have been one of the educators who did not recertify due to the hiatus on recertification while we undertook our review of the recertification guide and process, you will also be due to recertify on June 30th).

For those of you new to recertification, you are **required to recertify your CRE, CAE or CCE credential every five years**. You can choose either Option A (listing your teaching and learning activities) or Option B (retaking the exam).

Thank you to everyone who gave input on the draft guide. We hope you find it was worth the wait. We have worked hard to simplify the process. Our goal is to be able to say with confidence that our certified respiratory educators keep their knowledge and skills up-to-date. But we certainly don't want the process itself to be a barrier to recertification. We have been receiving great feedback on the new guide.

In the coming months, we will be developing some electronic forms (likely PDF, word or Excel forms).

You can **access the guide in our private TimedRight group** at **cnrc.timedright.com**. It just takes a couple of minutes to set up your free account and join the group. If you have any problems, please give us a call at the office at **905-880-1092**.



TIMEDRIGHT

CNRC's Online Community at TimedRight Continues to Grow

If you have not yet taken the time to join CNRC's online community, please do so now at **cnrc.timedright.com**. TimedRight is a free online community that is just for people working in healthcare. CNRC has a secure, private group just for our certified respiratory educators. It is a great place for you to ask questions of your peers and share resources and tools that may be of interest to other educators.



Increasingly, we will use it as the only area that we post important information for our respiratory educators. It is the only place that you will find a copy of our new recertification guide. There are lots of great conversations taking place there about pharmacotherapy, spirometry, action plans. We recently posted an exclusive link for a webinar conducted by **Dr. Diane Lougheed** on the 2012 asthma guidelines update. And remember, that all the time you spend on TimedRight counts as learning hours for your recertification activities.

